

KRISTINE MOSS

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DIGITAL STRATEGY + DESIGN + ARTIST SERVICES

I strategize with diverse stakeholders to produce user-centered technical solutions, websites, and media products. I've brought creative, analytical, and organizational skills to bear on a wide range of ambitious projects at major research universities, nonprofits with global impact, and award-winning media startups. I provide support for artists seeking new technical solutions, materials research, and assistance with large-scale installations.

EXPERIENCE

Artist + Digital Strategist

Louisville • Washington, DC | 2016 - Present

moss.art

- Provide consulting services in web design & development, digital product management, content development & strategy, technical project management, and technical writing.
- Provide support services for artists and institutions in adopting new technology, researching equipment and materials, producing installations, and managing large-scale projects.
- Practicing artist with a focus on exploring spaces between digital and analog media.

Sr. Product Manager, Academic Platforms

Chicago | 2013 - 2015

University of Chicago

- Drove product development for integrated platforms and services in support of teaching and learning across the university in collaboration with faculty, library, IT, and student leadership.
- Directed technical implementation of university-wide Canvas LMS pilot leading to adoption.
- Spearheaded technical assessment of new LMS products to address university's evolving needs.
- Managed operations for self-hosted Blackboard LMS, including major software & infrastructure upgrades, integrations, and UI redesign.
- Streamlined provisioning, administration, and access for course-related assets & tools via integration of data from university systems, LMS, and other web services.
- Simplified student and faculty access to over 30 applications via overhaul of virtual computing environment.
- Served on Change Advisory Board, a university leadership committee charged with minimizing downtime and outages to campus and medical center IT environments via formal change review process.

Sr. Product Manager, Research Technology

San Francisco | 2007 - 2012

University of California, San Francisco | *UCSF Clinical & Translational Science Institute*

- Accelerated innovation in biomedical research through delivery of products and tools to facilitate collaboration among researchers, expand access to resources, and streamline research administration.
- Directed development of custom data warehouse and reporting tools to deliver key analytics across university programs.
- Managed initial design and development of Open Proposals, a custom crowd-sourcing service to facilitate transdisciplinary collaboration, leading to an increase in successful grant proposals.
- Deployed professional services automation software to enable expansion of Research Consultation Services.
- Delivered functional enhancements to Profiles Research Networking Software to generate opportunities for researchers to find and connect with potential collaborators based on expertise.

Web Publishing Systems Consultant (Contractor) San Francisco | 2006 - 2007

Public Library of Science (PLOS)

- Improved uptime and efficiency of publishing systems for Open Access scientific journals by directing major software upgrades and streamlining management process.
- Instituted best practices, including new support procedures and staff training.
- Contributed to the launch of world's first multidisciplinary Open Access journal PLOS ONE through programmatic data transformation work.

Business Analyst | Ecommerce Systems Manager San Francisco | 2002 - 2005

TechSoup Global

- Oversaw operations of ecommerce systems for \$150M/year nonprofit technology donation program in partnership with Microsoft, Cisco, and others.
- Served as lead business analyst for \$1M CRM & ERP implementations that supported annual sales increase from 35k to 600k units, and laid groundwork for international expansion.

Director of Creative Services San Francisco | 1999 - 2001

RespondTV

- Managed production of groundbreaking interactive television applications aired over multiple technology platforms for clients including Dominos, PBS, Coca-Cola, Ford, Purina, MTV, Comedy Central and AT&T.
- Directed design, build-out, and operation of iTV research lab and production studio.
 - ❖ *Bandies Killer App Award at 2001 Western Cable Show*

Sr. Producer, Promotions San Francisco | 1997 - 1999

TechTV (formerly ZDTV)

- Wrote and produced Emmy-winning promotional programming for launch of new cable TV network.
- Collaborated in design, development, and casting of 3D animated network hosts.
- Managed implementation of motion capture studio and directed real-time animation production.
 - ❖ *Emmy Awards for Outstanding Achievement, Specialty, Northern California, 1998-1999; 1999-2000*
 - ❖ *New York Festivals World Medal for International TV Programming 1998*

Sr. Web Producer • Motion Capture Operator • Digital Puppeteer San Francisco | 1996 - 1997

MSNBC The Site

- Produced interactive content for MSNBC's The Site, a nightly TV news program exploring the cultural impact of technology hosted by Soledad O'Brien.
- Operated motion capture system and puppeteered Emmy-winning 3D live-animation cohost Dev Null.
 - ❖ *Best Website 1996 New Media Invision Awards*

Web Producer San Francisco | 1994 - 1996

Macworld.com, IDG, Inc.

- Collaborated to launch of one of the web's first large-scale database-driven sites.
- Produced online software library, wrote reviews, engineered web content, and experimented with nascent web technologies.

EDUCATION

BA, Communications | *Summa Cum Laude* | Edinboro University of Pennsylvania

COURSES + WORKSHOPS

University of Louisville | 2022-2023

- Advanced Painting/Directed Study
- Advanced Printmaking/Directed Study
- Intro to Painting
- Intro to Printmaking

School of the Art Institute of Chicago, Continuing Studies | 2013-2016

- Intro to 3D Modeling
- Paper Sculpture & Design
- Painting & Drawing Intensive
- New Directions in Painting
- Drawing Studio

Chicago Artist Coalition | 2015

- Strategies for Artists Professional Writing
- Crafting Winning Grant Proposals

Spudnik Press • Chicago | 2014

- Making Time: Manifesting Sequential Narratives

Bay Area Video Coalition (BAVC) • San Francisco | 2011

- Video Production Bootcamp
- Illustrator
- DSLR Cinematography
- Motion Graphic Design

University of California, Berkeley, Extension | 2003-2011

- Color Theory
- Working in Series
- Monotype Collage & Painting Processes
- Mixed Media Painting